

Referral Scripts

Ready-to-share messages for referring a business to Softon Digital. Personalize the wording to match your relationship with the person.

Email Script

Send this by email.

Subject: A Digital Marketing Partner You Should Know

Hi [Name],

I wanted to share a quick recommendation. I work with Softon Digital for digital marketing, and they have been great to work with.

They help businesses with website development, SEO, Google Ads, social media, and other digital marketing services.

If you are looking for help with your online presence, I think they would be a good fit. I can introduce you to their team.

You will also receive \$100 off your first qualifying project.

Best,
[Your Name]

Phone Call Script

Use this for a quick call or voicemail.

Hi [Name], I wanted to recommend Softon Digital. They help businesses with websites, SEO, Google Ads, social media, and more.

If you are looking for help with your marketing, I can connect you with their team. They also offer \$100 off the first qualifying project for referrals.

SMS Script

Send this as a text message.

Hi [Name], I wanted to recommend Softon Digital. They help businesses with websites, SEO, Google Ads, social media, and more.

If you are interested, I can introduce you to their team. You will also get \$100 off your first qualifying project.

Networking Script

Use this at events or casual conversations.

I work with Softon Digital, a digital marketing agency that helps businesses with websites, SEO, Google Ads, social media, and more.

If you ever need help growing your online presence, I can connect you with their team. They also offer \$100 off the first qualifying project for referrals.

WhatsApp Script

Use this for WhatsApp or other chat apps.

Hi [Name],

I'd like to recommend Softon Digital. They help businesses with website development, SEO, Google Ads, social media, and other digital marketing services.

If you are looking for help with your online presence, I can introduce you to their team.

You will also get \$100 off your first qualifying project.

Introduction Template

Use this when making an introduction.

Hi [Softon Digital Team],

I'd like to introduce you to [Name / Company]. They are interested in learning more about your services and exploring how you can help with their digital marketing needs.

[Name], this is the Softon Digital team. They help businesses with website development, SEO, Google Ads, social media, and more.

I'll let you both take it from here.

Softon Digital

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